



# Community Participation Policy

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Version Control	Date Amended
1.0	31/08/2016

## BACKGROUND

Whitehorse Boroondara FM Community Radio Inc (3WBC) is required under its broadcasting license and through its adherence to the Community Broadcasting Codes of Practice to ensure that the organisation meets or exceeds its requirements to:

- Encourage members of the community they serve to participate in the operations of the licensee in providing the service and the selection of and provision of programs under the licence (community participation requirement) and
- Continue to represent the community interest they represented at the time their licence was allocated or last renewed (community representation requirement)

## POLICY


As a community based, not for profit association, 3WBC relies on members of the community for its ongoing operation, administration and on-air programming.

Through transparent governance, 3WBC:

1. Will constantly seek to increase its level of community participation in all operations.
2. Will develop strategies that encourage community participation in the stations operations and in the selection and provision of programming.
3. Will encourage all community groups (including but not limited to): sporting, age-related, Culturally and Linguistically Diverse communities (CALD), communities of faith, arts and local interest and individuals to become members and fully participate in all aspects of the station's operation and broadcast.
4. Will be committed to a totally open and non-discriminatory policy in regard to membership and participation. Membership can only be revoked under the most extreme circumstances. If a membership is revoked, all members have the right of appeal as outlined in the grievance measures detailed in the 3WBC constitution.
5. Will ensure that it meets the needs and interests of the local community in the following ways:
  - i. Provide regular on-air announcements every day
  - ii. Provide outside broadcasts engaging with the community where practical.
  - iii. Provide training programs to equip potential volunteers in their involvement with the station
  - iv. Provide access to information about 3WBC through the official web site
  - v. Provide community service announcements & interviews to encourage regular participation of those in our broadcasting area

- vi. Seek out local press editorial as appropriate to raise awareness of 3WBC in the community
  - vii. Aim to involve local youth in producing quality programs for local youth
  - viii. One of the main aims is to involve local youth in producing quality programmes for local youth. Those under 18 require supervision by a responsible adult to secure safety and compliance with working with children and 3WBC's duty of care to them
  - ix. Encouraging new & emerging culturally and linguistically diverse communities
  - x. Develop local partnerships and / or networks such as Volunteers of Banyule
  - xi. Actively seek opportunities to engage with local community groups
  - xii. Seeking funding from local councils to broaden 3WBC's scope in delivering services to the communities it serves
  - xiii. Provide opportunities for 3WBC members to take part in areas of interest indicated on their application for membership.
6. Will continue to maintain and bring in new business (sponsors) to the station continuous improvement plan.
  7. Will aim to have a Committee of Management that has the expertise to adequately govern and encourage the membership to seek nomination to Committee of Management every 12 months
  8. Will consistently encouraging its local community to join the Station and become trained to produce programs appropriate to our local community.
  9. CALD communities are provided with dedicated programming across the programming grid.
  10. Will encouraging and recruit its local community to become financial members of the station. All members are actively encouraged to take an active part in the decision making & operation of the Station.
  11. Will encourage presenters to use social media to promote their shows especially on the 3WBC Facebook page and the 3WBC Website

**APPROVAL**


<b>Approver name and position:</b> Philip Edwards - President
<b>Date of Approval</b> 31/08/2016